TWILIGHT
COFFEE & BUNKHOUSE

Brand Guidelines

Main Logo on Light Background

This is the main Twilight logo when being used on a light background. It should be used in full colour when possible. It should only be used on top of colours that make the logo clearly visible. Some examples are shown.

Main Logo on Dark Background

This is the main Twilight logo when being used on a dark background. It should be used in full colour when possible. It should only be used on top of colours that make the logo clearly visible. Some examples are shown.

Single Colour Logo

When the logo does need to sit on top of a colour that would clash or make it very difficult to read then a single colour logo can be used.

The logo in single colour form should only ever be white or black. And white would take preference over black when possible.
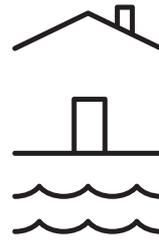
Emblem

The Twilight emblem can be used as a decorative feature when required. Slightly more license can be taken with the colour choice (for example a light green is used here in the background) but the colour should remain close to the overall brand colours.

Twilight Colours

These are the five Twilight colours and
their relevant values.

85 / 50 / 25 / 50	50 / 0 / 30 / 0	10 / 0 / 6 / 2	0 / 0 / 0 / 35	0 / 0 / 0 / 60
Pantone 7708	Pantone 332	Pantone 332 (20% tint)	Pantone Cool Grey 3	Pantone Cool Grey 8
#1A465E	#8BCBC0	#E7F1EF	#BDBCBC	#878786
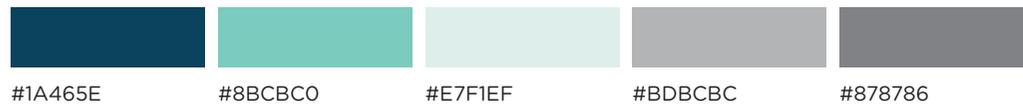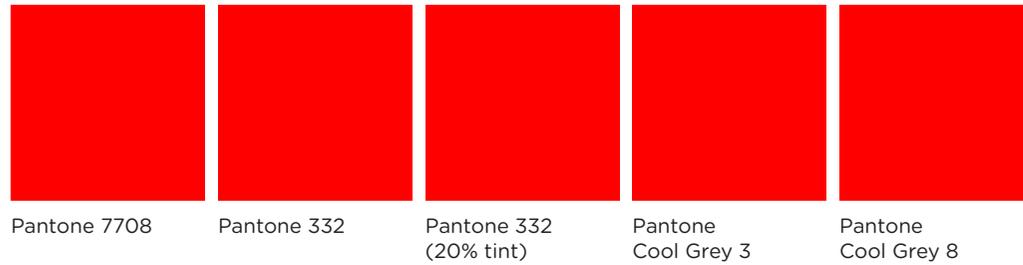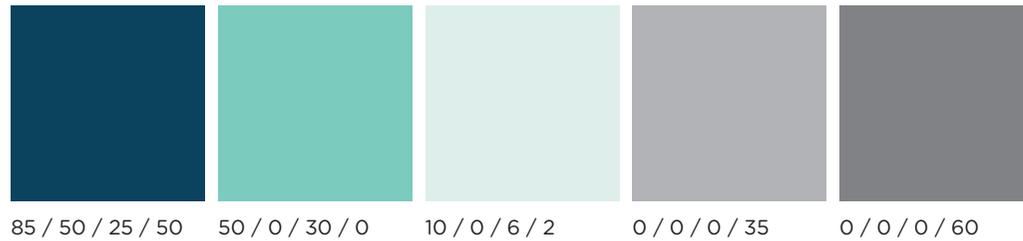
Typgraphy

When possible the relevant typefaces should be used. See the examples here.

When colour is introduced, the colours should be part of the Twilight's five colours.

Headings: Gotham Rounded Book
Subheadings: Gotham Rounded Light
Body Text: Gotham Rounded Book

An Example Heading

Our bunkhouse will include two 4-person private rooms with en-suite bathroom, two 6-person dorm rooms, a self-catering kitchen and a guest lounge area.

An Example Heading

An Example Subheading

It's always a great feeling when we can reuse good furniture and amterial, which is why we love this combination of a secondhand leather sofa, the reclaimed bricks for our fireplace, and the original stone floors in our building.

Tracking: 50

Font Size: 58

Font Size: 20

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Tracking: 200